

Bowling Green Riverfront Park Brand Standards

Primary Logo



RIVERFRONT PARK
BOWLING GREEN, KENTUCKY



Secondary Logos

Logo Stacked



Logo Horizontal






Icon only



Bowling Green Riverfront Park Brand Standards

Primary Color Palette

 PANTONE 560C	C: 76% M: 55% Y: 67% K: 52% R: 49 G: 62 B: 56 HEX: 313E38	 PANTONE 566C	C: 28% M: 9% Y: 15% K: 0% R: 184 G: 208 B: 210 HEX: B8D0D2	 PANTONE 7536C	C: 38% M: 35% Y: 42% K: 1% R: 164 G: 154 B: 142 HEX: A49A8E
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Typography

RIG SHADED - MEDIUM FACE
RIG SHADED - MEDIUM FACE
RIG SHADED - MEDIUM FACE



YOUR NATURE PLAYGROUND
FOR ADVENTURE

